Three Great Cities. One Destination.

Mt. Juliet: "The City between the Lakes" with smalltown hospitality and big-city amenities

Lebanon: A city rich with military history, an educational tradition, and a love of recreation

Watertown: Wilson County's treasure trove of antiques, timeless traditions, and scenic train excursions.



James E. Ward **Agricultural Center**

WILSON COUNTY, TENNESSEE

945 East Baddour Parkway Lebanon, TN 37087 615.449.9077 Fax: 615.444.2037

James E. Ward **Agricultural Center**

WILSON COUNTY, TENNESSEE

Full-service event production, beautiful surroundings, flexibility of space, myriad build-out options, easy access to area attractions, and cost-effectiveness combine to make Ward Agricultural Center the large event venue of choice in Middle Tennessee.

Capable of hosting multiple, simultaneous events, Ward Agricultural Center offers versatile, valuable amenities to create seamless experiences for quests:

- Outdoor concert seating for audiences of over 3,000
- Indoor tradeshow capacity for 250+ vendor booths
- Plentiful parking, available as a **complimentary** perk or as a revenue generator
- Athlete locker rooms for sporting events



ideal setting to experience the Wilson County's welcoming and rejuvenating energy.

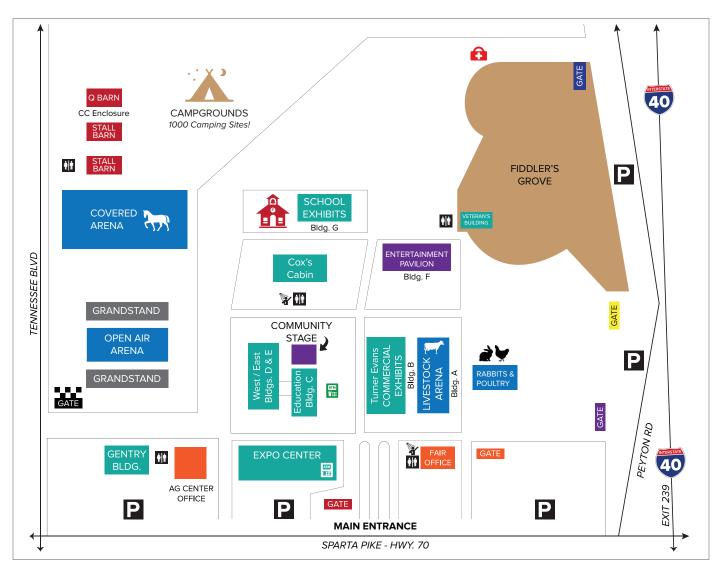


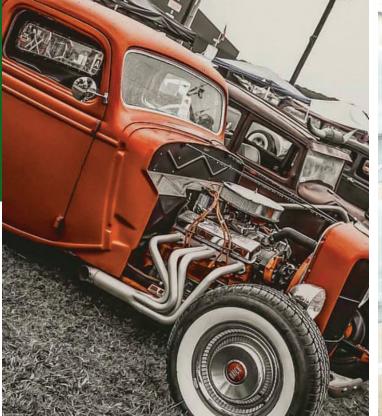




This municipally-owned, 260-acre property encompasses three flexible-use destinations: the Agricultural Complex, the Wilson County Exposition Center, and Fiddlers Grove Historic Village.

Together, these properties host over 1 million visitors each year for outstanding special events, such as the National Junior High Finals Rodeo, the Tiny House Roadshow, Tennessee Wine Festival, Akai Con Comic Book Festival, and the WBCCI Airstream Rally.









Ward Agricultural Center is located within 650 miles of 75% of major U.S. markets, making it an easy, fun, and desirable destination. With convenient interstate access, mass transit into Nashville via the Music City Star commuter train, 2,700+ hotel rooms currently available, and a total of 3,500 hotel rooms available by 2020, Wilson County is a natural choice for multipurpose trade and leisure gatherings. And as a publically-owned property, the Center has the backing of Wilson County Tourism Department resources to help manage and market events, for your most successful and profitable affair yet!