

Three Great Cities.
One Destination.

Mt. Juliet: “The City between the Lakes” with small-town hospitality and big-city amenities

Lebanon: A city rich with military history, an educational tradition, and a love of recreation

Watertown: Wilson County’s treasure trove of antiques, timeless traditions, and scenic train excursions.



James E. Ward
Agricultural Center

WILSON COUNTY, TENNESSEE

945 East Baddour Parkway
Lebanon, TN 37087
615.449.9077
Fax: 615.444.2037

James E. Ward
Agricultural Center

WILSON COUNTY, TENNESSEE



Conveniently located right off I-40—and just minutes from Nashville’s International Airport—the James E. Ward Agricultural Center is the ideal setting to experience the Wilson County’s welcoming and rejuvenating energy.

Full-service event production, beautiful surroundings, flexibility of space, myriad build-out options, easy access to area attractions, and cost-effectiveness combine to make Ward Agricultural Center the large event venue of choice in Middle Tennessee.

Capable of hosting multiple, simultaneous events, Ward Agricultural Center offers versatile, valuable amenities to create seamless experiences for guests:

- Outdoor concert seating for audiences of **over 3,000**
- Indoor tradeshow capacity for **250+ vendor booths**
- Plentiful parking, available as a **complimentary** perk or as a revenue generator
- Athlete locker rooms for sporting events
- Open air arena and covered arena
- **Over 1,000** RV camp sites, plus **over 1,000 primitive** camp sites
- Large and small livestock barns
- Multiple meeting rooms
- Multiple permanent stages





The **Wilson County Exposition Center** is full of sunlight and natural wood elements, with state-of-the-art audio-visual, voice, and data technology and diverse functionality, the Exposition Center's modern design references Wilson County's distinctly American heritage. The center features a broad array of services perfectly suited to conferences, trade shows, and sporting and entertainment events. The Exposition Center features **more than 78,000 square feet of flexible space**, including **45,000 square feet of main exhibit space** and two large multi-purpose rooms that can be subdivided into four breakout rooms.



The **Agricultural Complex** includes covered arena with bleachers and stall barn, an open air arena that can seat **over 3,000 spectators**, and large and small livestock barns. These amenities are perfectly suited for rodeos, livestock sales, and other large-scale agricultural and outdoor events.



Ward Agricultural Center's **Camping** facilities can accommodate **over 1,000 RVs** — including electrical hookups—plus primitive (tent) camping sites, 4 dump sites, 3 bathhouses, and multiple entrances to accommodate large events and crowds.



Fiddlers Grove Historic Village vividly tells the story of Wilson County, Tennessee by preserving the county's historical buildings, artifacts, and oral and written histories. Visitors of all ages experience the gift of meaningful connection with the past, and it is our hope visiting the Grove instills a desire for guests to learn more about America's ancestors and to keep our collective heritage alive.



Our grounds are home to the nationally acclaimed Wilson County Fair, the largest county fair in Tennessee. With **seven uniquely appointed buildings** that can accommodate crowd sizes ranging from 45 to 350, four existing stages, multiple green spaces, and 2 ATMS onsite, our facilities can host multiple break-out sessions, competitions, and happenings as part of festivals, fairs, and other large events.

This municipally-owned, 260-acre property encompasses three flexible-use destinations: the Agricultural Complex, the Wilson County Exposition Center, and Fiddlers Grove Historic Village.

Together, these properties host over 1 million visitors each year for outstanding special events, such as the National Junior High Finals Rodeo, the Tiny House Roadshow, Tennessee Wine Festival, Akai Con Comic Book Festival, and the WBCCI Airstream Rally.



Ward Agricultural Center is located within 650 miles of 75% of major U.S. markets, making it an easy, fun, and desirable destination. With convenient interstate access, mass transit into Nashville via the Music City Star commuter train, 2,700+ hotel rooms currently available, and a total of 3,500 hotel rooms available by 2020, Wilson County is a natural choice for multi-purpose trade and leisure gatherings. And as a publically-owned property, the Center has the backing of Wilson County Tourism Department resources to help manage and market events, for your most successful and profitable affair yet!